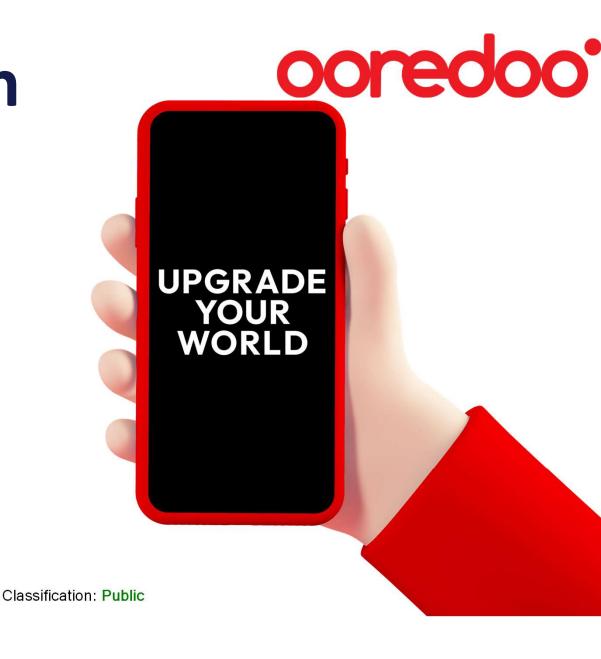
## Ooredoo Oman Performance – Q1-2024



**Investor Presentation** 

29th May 2024





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#### **Presenters**





Bassam Yousef Al Ibrahimi Chief Executive Officer



Nasser Al Yaarubi Chief Financial Officer



## Content

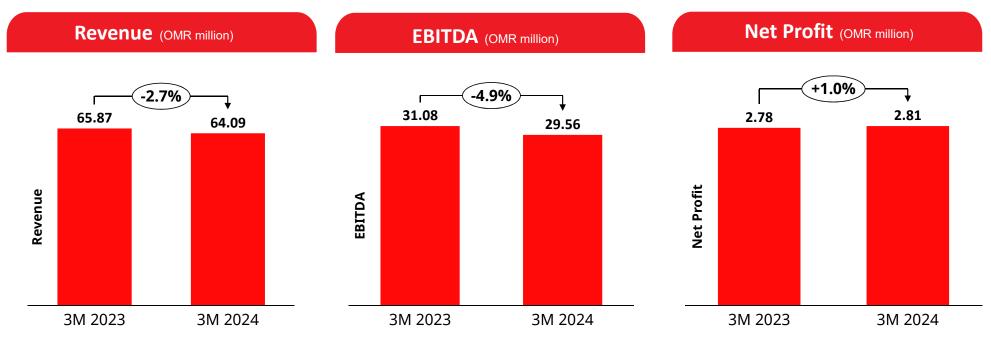
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- 01 Performance
- 02 **Awards**
- 03 Financials
- 04 **Summary**



### Q1 2024 Revenue, EBITDA, and Net Profit (NP)



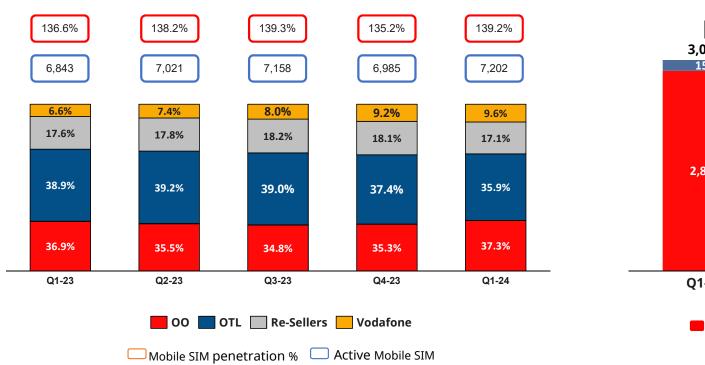


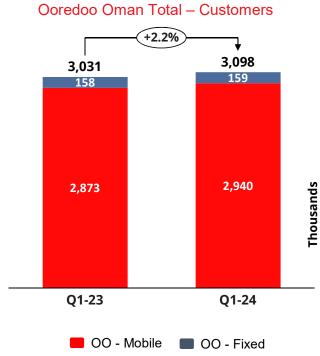
- Revenue continue to be impacted by challenges in Mobile. However, Fixed Revenue improved compared to Q.2023.
- EBITDA is impacted by lower revenue.
- The higher net profit for the quarter was a result of lower depreciation & amortization and lower finance cost.



#### **Market Share**

#### Oman Mobile Market Share - Customers

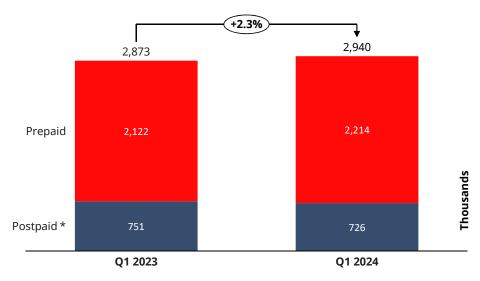


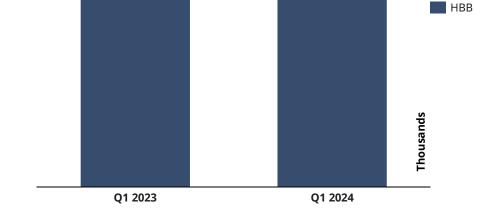


Disclaimer: VF numbers are based on market intelligence reports

#### **Customer Base**







+0.5%

159

158

\* Postpaid Includes M2M and ICT

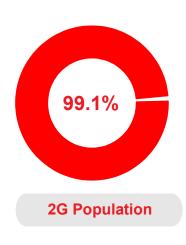
**Ooredoo Oman Mobile Customers** 

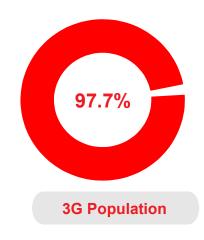
**Ooredoo Oman HBB customers** 

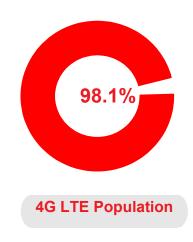
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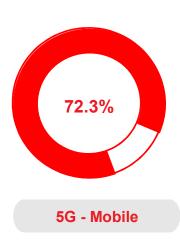
### **5G & Digitalization- Mobile**









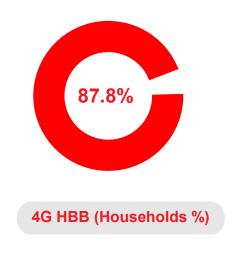


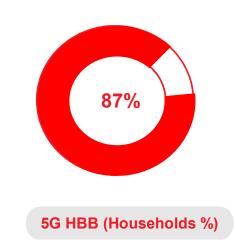
- Population 5G mobile coverage is around 72.3%.
- By end of Q1-2024, total 5G sites on air are 2007.
- Huawei, Samsung, Apple, Xiaomi, ViVO, OPPO & Oukitel 5G Certifications are completed.



### **5G & Digitalization - Fixed**







- OO Continues to boost broadband capacity to improve customer wireless home-broadband experience.
- 5G wireless home-broadband service is available with access speed of up to 1 Gbps speed.
- OO continues to work with OBB to expand FTTH service in the Sultanate.



## 02 Awards



### **Awards**





Stevie ME Award for Excellence in Innovation in Technology Industries



Best CSR Initiative Oman 2024 at Global Business and Finance Magazine Awards



Stevie ME Award for Innovation in Business-to-Business Products' category



Ooredoo announced its compliance with the (PCI DSS) version 4.0 (v4.0)



Oman's Most Trusted Brand Award

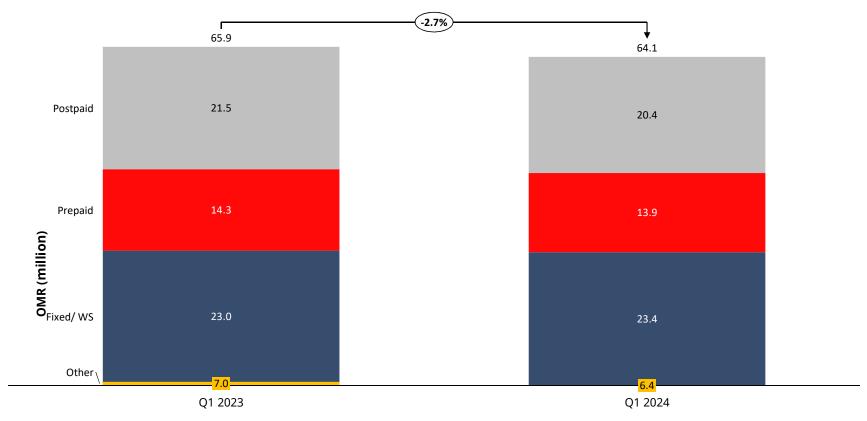


## 03 Financials



### Revenue Q1 2024



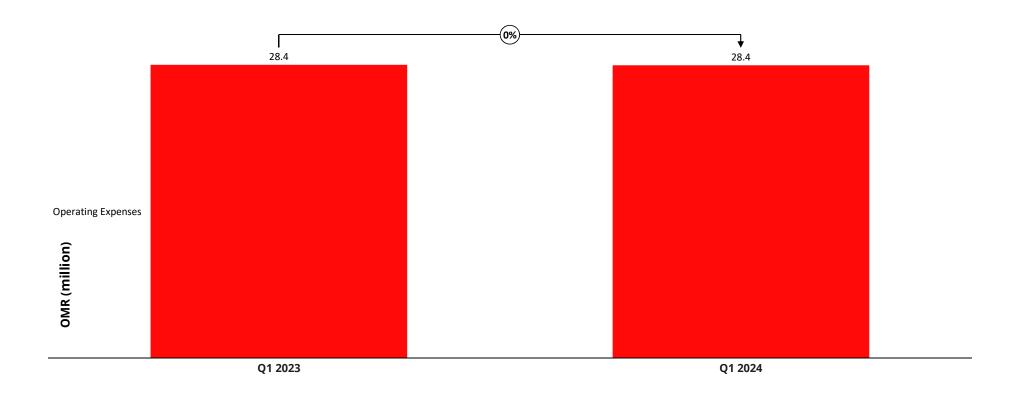


• Q1.2024 revenue is impacted by lower mobile & ICT revenues. This is Partially offset by growth of Fixed and Wholesale revenues.



#### **Network**, interconnect and other operating expenses

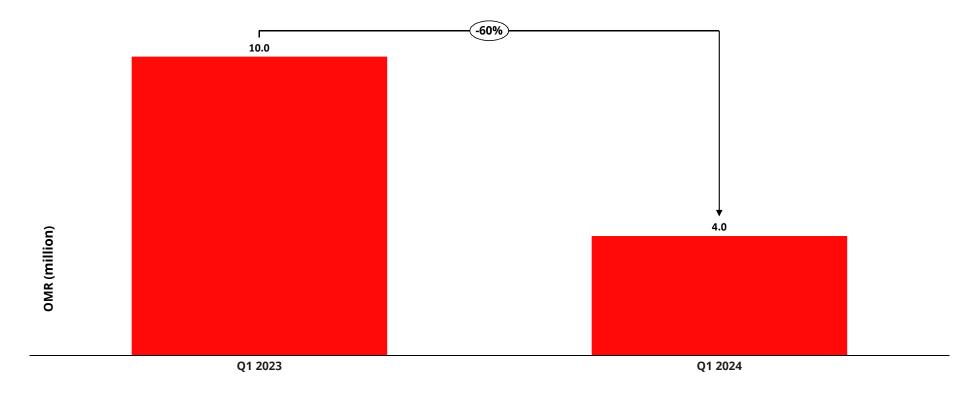




• Network, Interconnect and other operating expenses are stable supported by number of optimization initiatives.



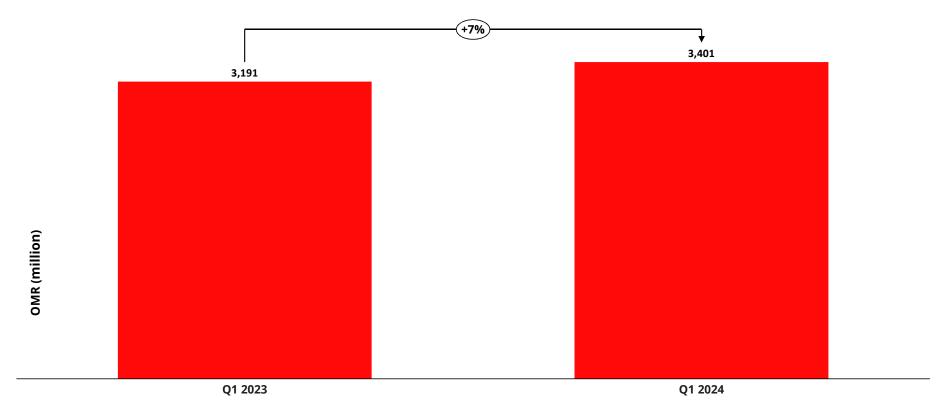
### **Capital Expenditure (CAPEX)**



• CAPEX spend in Q1 2024 is lower as Q1-2023 includes spend related to DSS and Data Centres.

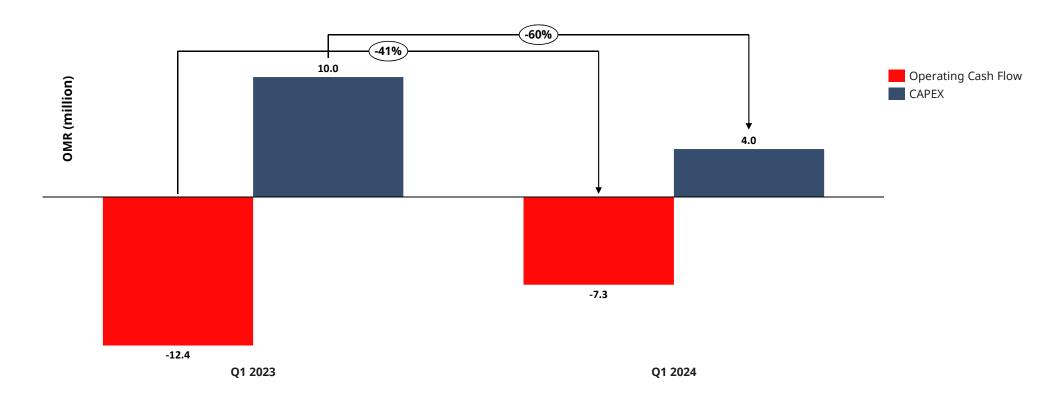
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#### **Profit before tax**



• Q1 2024 Profit before tax is higher than Q1 2023 driven by lower depreciation & amortization.

### **Net cash from operating activities**

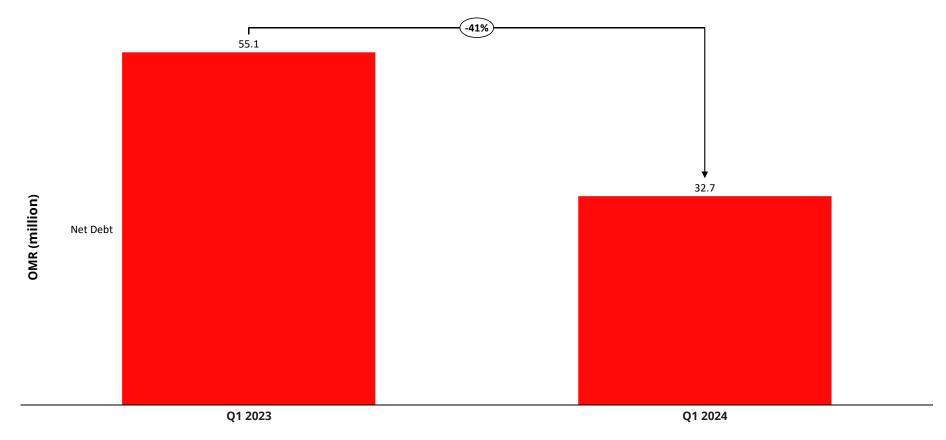


• Cash flow from operation is higher in Q1 2024 driven by better working capital management.

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#### Net Debt as at the end of Q1 2024





- · Net debt is lower due to improvement in operating cash flow and lower utilization of RCF.
- OO continues to maintain healthy cash position with low gearing.

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# 04 Summary



#### Summary

#### Market

- Highly competitive market, yet Ooredoo mobile base grew by around 2%.
- OO's mobile market share saw a 1.1% improvement in Q1'24 compared to Q1'23
- OO's fixed market share declined by 1.6 percentage points in Q1'24 compared to Q1'23; however, there is continuous month-over-month growth in OO's FTTH customer base

#### Commercial and operational

- Ooredoo Oman remain committed to providing our customers with a differentiated and seamless omni-channel experience, which sets us apart.
- Ooredoo Oman remains committed to delivering exceptional value to customers and shareholders. Ooredoo will continue to adapt to market dynamics, drive efficiency, and innovate, ensuring a strong and sustainable future for the company
- Cost efficiency program is ongoing to offset the decline of gross margin associated with revenue mix change.

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### **THANK YOU**

**Presented by:** 

Bassam Yousef Al-Ibrahim – CEO Nasser Al Yaarubi – CFO

Younis Al Naabi—Head Investor Relations Younis.al-naabi@Ooredoo.om